

Lasting Impressions

FALL, 2019



**It's
Entertaining!**

HISTORICAL CHARM.
NATURAL BEAUTY.

Extraordinary Living

Lasting Impressions

Editor's Letter

It's entertaining! Well, it's the "It's Entertaining!" edition of Lasting Impressions, at least. (Hopefully you will find it entertaining!)

This time of year, we transition from flip flops to sweaters -- oh wait, that's still a month or two away... and start thinking about the holidays -- WHOA! that's several months away... but, at least we can all agree that we can welcome back the eating of oysters now that the "months without an 'R' in their name" have past, right?

And, of course, other favorites from the sea are always welcome... Which brings me to my hands-down favorite story to cover for this edition of "Lasting Impressions," the piece on Cooking with the Dataw Chefs. Our Executive Chef, Blake Hendricks, along with Davon Shepard and Sharrie Judd, created this delicious masterpiece of Tuna Tacos. (And I can vouch for the delicious part! Don't hate -- after observing how to make them as I photographed the process, let's just say I was lucky not to drool on them. So, I couldn't

possibly let them go to waste!)

Designed for entertaining, the taco recipe requires minimal prep, and it can be completed in advance, and the tacos are super easy and fast to assemble. They can easily be displayed as a "build your own" taco bar (or designate a chef for expert assembly at your next gathering if you're afraid they'll "go" too fast!)

Also in this edition, I hope you'll enjoy learning about our soon-to-be new neighbors at Grove Pointe. By years' end we may have some new friends to test recipes with!

Laura Q. McCarthy

Laura Q. McCarthy
Dir. of Marketing &
Communications



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on the cover:

"Tuna Tacos"

Color Photograph,
Laura McCarthy



Call for Entries and Cover Art

Announcement

Would you like YOUR art to be featured in the next edition of Lasting Impressions? Each quarter, we will announce a theme and accept submissions for member art to be featured. We are also seeking stories, poems, and ideas. We welcome you to share your thoughts on how we, as Dataw, share the island, our homes, our resources, and our time.

Images will be selected based on how well they meet the theme that month, along with how well they capture the beauty, history, and charm of Dataw.

WINTER THEME: *On a Mission*

Please submit images at a minimum of 1 mb and a maximum of 10 mb to datawmarketing@islc.net. Include your name as you would want it credited, as well as the name of your art. *Submitting a piece for inclusion implies consent for Dataw Marketing to use your image in our marketing materials.*

Please note that all submissions will be acknowledged by reply email as "received" within two business days. If you do not receive a return email confirming your submission, please call (843) 379-3056.

Interested in contributing to Lasting Impressions?
Please contact Laura McCarthy at (843) 379-3056
or at datawmarketing@islc.net.

TUNA TACOS: COOKING WITH THE DATAW CHEFS

Contributors: Blake Hendricks, Davon Shepard, Sharrie Judd, and Laura McCarthy





Mini Ahi Tuna Tacos

For the Tuna:

4 oz. Ahi Tuna Steak, diced
1 oz. Ponzu Sauce

Do not mix tuna with ponzu until ready to assemble tacos

Pineapple Salsa:

1 Pineapple, small dice
1 Red Onion, diced
2 Cloves Garlic, diced
½ Bunch Cilantro, chopped finely
1 Jalapeño, small dice
1 Red Bell Pepper, small dice
2 oz. Lime Juice

Sriracha Aioli:

2 oz. Sriracha sauce
3 oz. Mayonnaise
Salt & Pepper, to taste

Mango Purée:

2 Mangoes, large dice
7 oz. Water
1 oz. Lime juice
4'' Tortilla wraps
¼ Bunch Green onions, sliced
Wonton wrappers, cut into strips

Method of Preparation:

1. Dice tuna steak into medium sized cubes and refrigerate
2. Add all ingredients for mango puree into blender and blend until smooth
3. Mix all ingredients for sriracha aioli and set to the side
4. Dice all ingredients for pineapple salsa and set to the side
5. Thinly slice ¼ bunch of green onions
6. Cut wonton wrappers and fry until golden brown
7. Warm 3-4'' tortilla wraps and set on a plate
8. Stir diced tuna in ponzu sauce when ready to assemble tacos

Taco Assembly:

1. Spread mango puree down the middle of the tortilla wraps
2. Add diced tuna on top
3. Dress taco with desired amount of pineapple salsa on top
4. Add wonton strips over top the salsa
5. Drizzle sriracha aioli on top
6. Garnish with green onions
7. Enjoy!





Pro Tip:
Dunk the tuna
in the ponzu
when ready
to assemble!



BON APETIT!

Come on in!

What you need to know about holding an **Open House** on Dataw Island

By Laura McCarthy

Marketing a home that is for sale can be approached in many ways. Usually, this begins with photos and uploading the listing to the MLS (multiple listing service). But after that initial step, marketing techniques vary widely. Some agents focus primarily on social media. Others have their own websites. Some will suggest print ads or postcards. Brokers sometimes coordinate “caravans” for their agents to tour new listings,

and, some agents hold open houses for the public.

But wait – we are a private community. Are we allowed to hold open houses?

The short answer is Yes. But, the long answer is Yes, the DIOA allows public open houses so long as all procedures are followed, including





properly applying for and recording the event.

This is a topic that I have fielded several questions about lately and so will be the focus of this month's real estate marketing article.

If you and your agent decide you would like to hold an open house, the first step is to submit the request in writing no less than two weeks in advance.

All requests must include:

- Agent name
- Agent contact (phone, email)
- Agent's company
- Requested date of Open House
- Time of tour (not to exceed 4 hours)
- Address to be on the tour

- Name(s) of agents who will attend and be responsible for hosting the home
- Application must be signed and dated by requesting agent

Requests will be granted without favor to any certain agents or agencies; staffing and island schedule will be consulted in determine if a request is able to be accommodated, such as if security is already committed to other on-island obligations. You will usually hear back within 2-3 business days if your request is approved, allowing you at least a week to market your event. (If you want more time for marketing activities, just submit your event request sooner for earlier review.)

Once your event is approved, you may begin promoting it!

You and your agent may advertise off-island through channels such as Facebook and/or

print ads; you may also consider signage on the main roads (not on-island). Some agent/agencies will group several open houses on one day to help attract more people and also to help defray the cost of advertising; this is up to you and your agent. (Note: "hopping on" others' events at the last minute is prohibited; open house events must be approved through the aforementioned process.)

On-island, open house announcements fall under the "event rules" for the DatawNet, which follows the 60-30-3-2-1 rule:

- 60 days prior you may send a "Save the Date"
- 30 days prior you may send an announcement
- Each week (3 weeks out, 2 weeks out, week of event) you may send ONE* email.

**If you would like to send a last-minute day-of or day-before reminder, look at a calendar and work backwards from that date to schedule your additional emails. In other words, if your event is on a Saturday, rather than sending the announcement the Monday of that week, you may want to keep your "week-of" email for Friday or Saturday.*

When the day of your event arrives, you may want to provide security with a map and your home's location marked. The marketing

department supplies Dataw Island brochures and a special bright colored gate pass for security. Security records all guests and provides them the passes that include the verbiage "This pass MUST be returned upon exiting the island." Passes are numbered so that we know what goes out and what comes back, and the bright color helps identify – at a glance – who is here on an open house.

As always, Realtors must abide by all covenants, rules, regulations, and laws, with the exception that on the day of the event they may mark your house with up to five balloons (or equivalent); this may be done no more than one hour prior to the event and they must be removed within an hour of the end of the event. As always, no signs are permitted.

The pre-approved procedure for open houses is designed to maintain security while allowing you and your agent to utilize this method of marketing, if you so choose. Some communities have tremendous success selling a home at an open house (ever seen "Flipping Vegas"?) but with the majority of our buyers coming from out of the area, most agents consider open houses to be a supplementary activity, if they choose to do them at all. If you are considering the option, speak with your Realtor to discuss the pros and cons.

Six Open House Tips: 1. Leave your home during the event.

2. Turn on all lights, and set the thermostat nice and cool.

4. Secure the house! Lock up valuables, medications, guns, check books, and remove bills from sight.

5. Make sure the home smells fresh. (Empty trash cans, do not cook fried or "fishy" things the day before, etc.)

6. Make sure the home is VERY tidy! This includes removing clutter, refrigerator magnets, personal items, and extra floor mats.

3. Hide away all pet items and take the pet with you.



A Renaissance Next Door

Grove Pointe Emerges from Arbor Village



"We have had a lot of curiosity," says project manager and developer Marty Glisson, "especially from our neighbors at Dataw Island, who are curious what we're up to in here."

Glisson is, of course, referring to the community we once knew as Arbor Village but is taking on a new life as Grove Pointe.

The community of 56 single-family homes is being completely gutted and revamped, with just about everything but the studs and drywall due for replacement. The community was purchased a few years ago with this rejuvenation project in mind, and on a recent visit to the community, Glisson told us that finally the "time is right" and to bring this updated home offering to the community. They expect that the homes, priced in the low \$200s, will

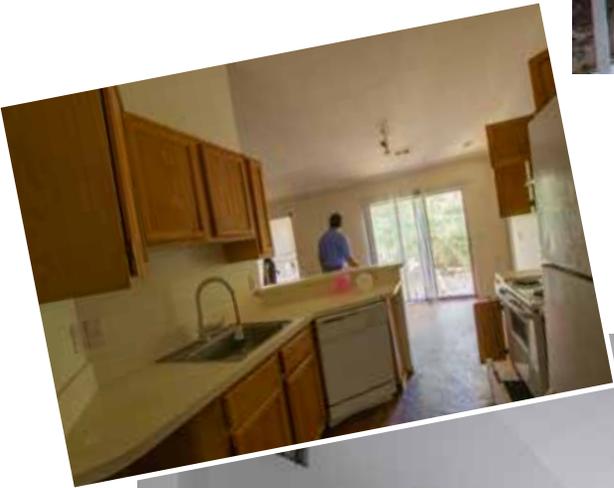
attract a mix of primarily retirees and civil service professionals.

The houses range in size from 1237 to 1354 square feet, and have three or four bedrooms and two baths.

Inside, popcorn ceilings are being scraped back to a smooth surface and new trim is being added throughout; the plumbing and electric are being updated; the kitchens will be outfitted with granite and quartz counter tops, and stainless steel appliances are being installed, as is recessed lighting.

Passers-by will also notice improvements to the exteriors as well. Each home is being painted and cleaned, new HVAC units and

Meet the Neighbors



utilities are hidden by wooden structures, and before long you will see other projects happening as you cruise past, such as irrigation being installed and lawns being refreshed.

The community has three lagoons, and will also have a nature trail and a community park.

Glisson, himself a Country Club member of Dataw Island, noted that one of their first improvements was the gate. "I see the Dataw landscape team out here keeping the street nice and neat, and I want them to know that they won't have to worry about mowing in front of us much longer. We are excited to be good neighbors and know that we have a great neighbor in Dataw Island!"

A Sales Center will operate out of one of the homes beginning in September, and they will display information about joining Dataw Island as a Country Club or Dining member.

It's a sport!

It's a club!

No, it's...entertaining!



Each quarter, we normally feature a “Club Within the Club” – one of the many organizations that Dataw members enjoy on-island. This month for the “It’s Entertaining” edition of Lasting Impressions, we instead are highlighting the social aspects of a few sport clubs that value the social aspect almost as much as the sport itself.

For this piece, the three clubs we heard from are: Croquet Club, Pickleball, and the Yacht Club. (Oh, and did you know that you don’t even need to be a boater to join the Dataw Island Yacht Club? Yep! They are THAT committed to the social aspect of gathering with friends and neighbors! In fact, it’s one of our largest clubs with more than 450 people involved (about 250 households) and only about half even own a boat.)

The Pickleball Club is one of our newest on the island and has already attracted around 150 members who enjoy this racquet sport, being lauded as a fun alternative to tennis. Played on smaller courts and at a bit of a slower pace, it’s like tennis for people who care as much (or more, sometimes!) about the fun & socialization as they do the physical activity. (Hello, margaritas!)

The third we heard from was Croquet. A sport many of us have tinkered with at backyard picnics, it can be as casual or competitive as the players choose. One thing, however, is certain: our Croquet Club of Dataw Island members know how to enjoy themselves!

If you are new to Dataw Island and are just learning about ways you might get involved, we recommend reviewing the Clubs & Organizations page of the member website as a starting point. The Clubs Within the Club are glad to welcome newbies to come for a meeting or event before you commit to joining. Why not try a few? The only thing you have to lose is your waistline!



Dataw Island Yacht Club (DIYC) **Keith Aspray, Commodore**

"I cannot think of a DIYC event that doesn't involve food. Maybe our board meetings - no food there. Our cruises, Final Friday get togethers, gatherings on the dock, sandbar event, kayak trips, Pig Pick'in, even the Commodore's Ball, all include socializing and food. While the ball is a very formal sit down, and the gatherings have shared appetizers, the DIYC bridge cooks dinner for the membership on Final Friday (chili, or gumbo or some other soup are favorites!)"

Event Size:
Attendance for our events varies. The ball, Final Fridays, and Pig Pick'in will all have more than 120 people. A kayak trip, however, will maybe have just 15 and a cruise 30 folks. The gatherings at the dock are a social affair for sure, and usually have about 60 attendees or so.



Pickleball Club **Mike Chambers**

"Our current 'go to' event, particularly over the hot summer months when many neighbors are off to points north, are our Free Margarita events. We play a round robin format randomly combining players of different skill levels rotating on the four temporary courts. We also offer a free clinic for those new to the game, many of us bring appetizers, and several guests or members just drop by to check out our newest Club and hang around for the festivities."

Event Size:
We are attracting between 30-40 plus, and anticipate even more of our 150 Pickleball Club members will start to turn up again in the fall.



Clubs Within the Club

Croquet Club of Dataw Island (CCDI) Jackie Bauer



"CCDI offers fun-filled events to all members regardless of ability. New members feel welcome immediately. Croquet offers an opportunity for socialization in an outdoor environment that can be enjoyed year round playing a sport that takes little time to learn but can take a lifetime to master."

In January we have our year end board meeting/dinner in the Carolina Room with the majority of members present. Stepping Out, a subsection of the club, hosts our Holiday Luncheon in the tabby room. Generally there are about 40 members in attendance. Throughout the year, CCDI will host an exchange with visiting clubs where lunch will be provided by CCDI in the Carolina or tabby rooms."

Event Size:

CCDI has approximately 93 members; attendance varies by event.



It's Entertaining!

Entertaining *on* Dataw Island



Membership at the Dataw Island Club has many perks - on-site spa services, indoor and outdoor pools, community docks ... but did you know that one of the benefits of membership at the Dataw Island Club is the privilege of holding events on-site with no room rental charge? Whether you are meeting family for an intimate dinner for 10 or are entertaining hundreds for a wedding or charity luncheon, the Club offers event spaces to suit many different styles, from formal to fun. Here, we provide an overview of our most popular entertainment venues.

If you prefer to entertain in your own home but would like a "hand" with the cooking, ask about our carry-out and full-service catering options. Here's to entertaining!

FINE DINING ROOM

Looking for a unique restaurant for your rehearsal dinner, anniversary or birthday party? The formal dining room, also known as Tide's Edge Grille features both indoor and outdoor seating and serves fresh fine fare. The Fine Dining Room seats up to 36 guests inside and 16 guests outside on the patio.





CAROLINA ROOM

The Carolina Room is an elegant ballroom that provides a breathtaking backdrop, with floor-to-ceiling picture windows offering sweeping views of a Lowcountry salt marsh. The Carolina Room is complemented by a generous pre-function/foyer area that opens to an outdoor wrap-around veranda where guests can mingle and enjoy our year-round mild weather and nearby wildlife. Private bar, baby grand piano, built-in AV, and beautiful natural light. This ballroom is designed to accommodate 60-350 guests (seated dinner 225 guests). Half of the Carolina Room may be used for 60-100 guests. (56×90 sq ft)

THE CANNERY

The Cannery Library is available for an intimate gathering of up to 20 guests. It can be a nice meeting space for a potluck, card groups, jam session or even a bible study. With book-lined walls and a mini kitchenette, the Cannery is a cozy space featuring wood-beam construction. Outside, the picnic-like atmosphere is an enjoyable setting for events like oyster roasts and casual gatherings.



JENKINS CREEK LAWN

The Jenkins Creek Lawn is the perfect venue for a Lowcountry wedding ceremony or outdoor reception. Descend the double stairs of the Dataw Island Clubhouse for a grand entrance into the wedding ceremony overlooking the beautiful vistas of Jenkins Creek. The Lawn seats up to 200 guests theater-style.

TABBY ROOM

Designed for more intimate gatherings, the Tabby Room features a private bar, grand fireplace and a veranda perfect for enjoying a warm afternoon or the beautiful sunset overlooking Jenkins Creek. The Tabby Room accommodates up to 50 guests. (56×28 sq ft)



GAZEBO

At the north end of the island near the Marina complex, you'll find Dataw Island's "Gazebo," a screened room that holds 80 people comfortably for a casual picnic style event. The adjacent free-standing restrooms and the playground make this a fun venue choice for events with guests of all ages.

PRIVATE DINING ROOM

Located in the Dataw Island Clubhouse, this space is perfect for meetings, luncheons, and intimate private events with friends and family. Featuring views of the Jenkins Creek Lawn, complete with beautiful seasonal flowers and landscaping. The Private Dining Room can accommodate up to 12 guests.



POOL PAVILION

Looking for an ultra-casual outdoor venue? The Pool Pavilion may be reserved for your gathering and food and beverage service will be provided by the Cotton Dike Deli or the Clubhouse Catering staff.



PROPERTY LINES

Real Estate Review

- In August, 2019, we had 7 closings, all of which were homes. The median price was \$267,500. In August, 2018, we had 0 closings.
- Year-to-date, we have had 60 total closings recorded, of which 47 were homes and 13 were lots. The median price of a home was \$323,000. As of this time last year, we had recorded 53 closings, of which 42 were homes and 11 were lots.
- Of the 5 who filled the survey, ages ranged from 58 to 78 with the average being 63. 3 cited the Marina as influential in their decision to purchase, 2 cited golf, 3 cited the people, and all 5 cited "gated." One was purchased as an investment to "flip."
- 3 will reside full time on the island and 3 part time.
- As of August 31st, there are 97 homes on the market and 63 lots. This is down about 10% from 106 homes last month; lots are flat at 64

lots listed last month.

- There are currently 9 homes under contract.
- Our unique website users are up from 37,152 ytd in 2018 to 50,084 this year; a 35% increase. The number of sessions is up about 3% from 135,360 to 139,178.
- This August, we saw 10% more new visitors to our site from last August, from 4278 to 4707.
- We have renewed and updated our one page "advertorial" in the Hilton Head Visitor's Guide; we have a featured solo email blast coming up with Links Magazine; we will have an advertisement in the New Jersey Monthly "Where to Retire" section; we were featured in a two-page spread of the "Carolinas Golf Express Online"; and, we will again be in the ideal-LIVING Magazine with a full page ad. We will also have a full page in the Hilton Head Monthly magazine's "Top Communities" advertorial section coming this fall.
- We saw a very busy summer season with

real estate guests. We have already hosted 84 Experience Dataw guests, which is more than any year that we have recorded (2012). In fact, since 2012 we finished out 4 of the 7 entire years with less visits than we have already had through August.

- Real estate showings also continue to grow. We saw 88 visits from off-island Realtors (which excludes agents from ERA, Bay Street Realty Group and Lowcountry Real Estate who

have been on the duty team.) This number is up from 53 last August to 88 this August.

- Dataw Marketing also continues to support the Marina; recent projects include logo shirts and hats, an additional rack card, and upcoming a direct mail post card.

Number of Home and Lot Sales, Year Over Year



Fall Fun - Calendar of Events

Having friends or family visit this Fall?
Here are some great events that they may enjoy!

Edisto Beach Music & Shag Festival

August 30 - September 1

Come celebrate 10 years of shag dancing on Edisto Beach. We have a weekend packed full of the best shag bands around, food trucks, and plenty of arts & craft vendors. It's great fun for the whole family! Shag dancing, shag competitions, dance demonstrations, it's a weekend you don't want to miss. \$20 Daily admission, lawn chairs encouraged, but no coolers allowed.

<https://www.facebook.com/EdistoBeachMusicShagFestival/>



Spamalot

September 21-28

Beaufort Theatre Company presents Spamalot. Lovingly ripped from the classic film comedy, Monty Python and the Holy Grail, Monty Python's Spamalot retells the legend of King Arthur and his Knights of the Round Table. The production features a bevy of beautiful showgirls, cows, killer rabbits, and French people. (Did we mention the bevy of beautiful showgirls?). The outrageous, uproarious, and gloriously entertaining story of King Arthur and the Lady of the Lake will delight audiences as they search for the Holy Grail and "always look on the bright side of life."

<https://www.uscbcenterforthearts.com/2018-19-schedule-1>

Beaufort Walk for Water

September 21

Beaufort Walk for Water is a 3 mile walk in Port Royal, simulating the walk millions of women & children take every day to fetch water. We walk in support of Water Mission who help provide SAFE water solutions to those in need.



BEAUFORT
Walk
for
Water
9-21-19

#WeWalkSoTheyDontHaveTo
#PickUpTheBucket



http://events.watermissions.org/site/TR?fr_id=2142&pg=entry

Beaufort Shrimp Festival

October 4 -5

The Annual Beaufort Shrimp Festival, celebrating SC Wild Caught Shrimp and local food and fun here in the Lowcountry, is coming up on Friday, October 4th and Saturday, October 5th at Henry C. Chambers Waterfront Park in downtown Beaufort. One of Beaufort's larger and more popular events, the festivities kick off at 6:00 pm on Friday and include live music along with several area restaurants previewing their shrimp dishes for Saturday's competitions. All restaurants will be using SC Wild Caught Shrimp.

<https://www.eatsleepplaybeaufort.com/annual-beaufort-shrimp-festival/>



Beaufort Food Truck Festival

October 12

Come on out for the 3rd Annual Beaufort Food Truck Festival, Hosted by the Lowcountry Jaycees. The event will take place at the Beaufort Town Center from 11AM to 5PM. The festival is hosted by the Jaycees in an effort to raise money for Camp Hope- a Camp for children and adults ages 7 and up with cognitive disabilities.

<https://www.facebook.com/events/beaufort-south-carolina/the-3rd-annual-beaufort-food-truck-festival/1275596469271375/>

Night On the Sound

October 19

Dr. Robert Ballard discovered the RMS Titanic. Can he find Amelia Earhart's plane? Join us for Night On The Sound on October 19th to find out

<https://www.portroyalsoundfoundation.org/home/night-on-the-sound/>



Habersham Fall Festival

October 19-20

We invite you to bring the whole family and spend your day browsing artisan vendors, sample and enjoy great local food, live music on the main stage, plus plenty of activities for kids of all ages including the ever-popular 47-ft Ferris wheel, vintage rides, contests, face painters, hayride, the Beaufort County Library bookmobile, a petting zoo and more! FREE ADMISSION with food, drink, art and crafts available for purchase; select activities may include nominal entry fees.

<https://www.facebook.com/HabershamMarketplace/>



FRIPP ISLAND

HUNTING ISLAND

DATAW ISLAND

FANCY CAMP 2019

"I love what Pledge the pink represents! I love the new wonderful friends I made. 3 days of just pure excitement, joy, love, and fun and lifelong memories. The most amazing experience!" - K. Campbell

October 24 – 27, 2019

PLEDGE THE PINK

Pledge the Pink

October 24-27

3 DAYS, 30 MILES ON 3 ISLANDS Join us for a cancer-fighting, sweat-breaking, bling-earning, bestie-bonding, island-hopping, laugh-until-you-pee adventure of a lifetime.

<https://www.facebook.com/events/314859749145796/>

OctoPRfest - Port Royal

October 26

You're invited to the Party of the Year! Come on down and party Port Royal style! Kid Zone, Craft Booths, Car Show, Food Vendors, and Craft Vendors.

https://www.facebook.com/PortRoyalOVA?ref=br_tf



Beaufort, South Carolina
FALL FESTIVAL OF HOUSES & GARDENS

Fall Festival of Houses & Gardens
October 25-27

Explore private historic houses in this beautiful coastal city during this once a year event. Tours are self-paced. Tickets are limited. Reservations are recommended.

<http://www.historicbeaufort.org>



October 25, 26 & 27, 2019

Fourth Annual PAT CONROY LITERARY FESTIVAL

Preview Events
October 29 & 30

Festival Main Events
November 1-3

Beaufort | Bluffton | Dataw
Island | Hilton Head Island

Pat Conroy
PAT CONROY
LITERARY CENTER

Pat Conroy Literary Festival
October 29-November 3

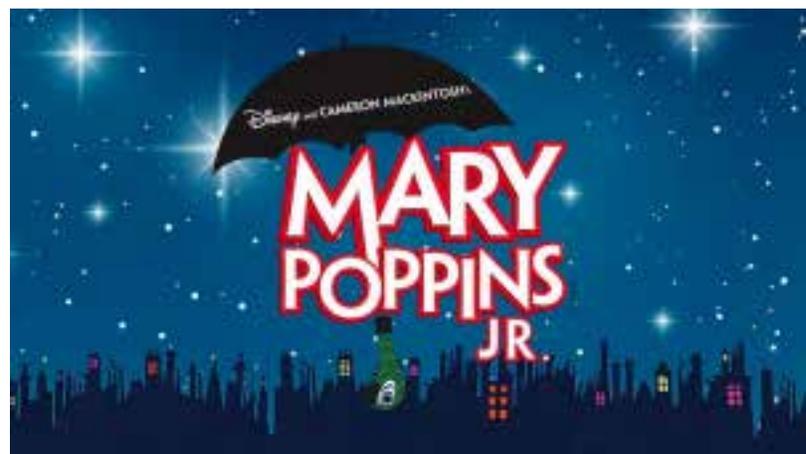
Make plans to join us for our fourth annual Pat Conroy Literary Festival in historic downtown Beaufort—with additional events in Bluffton and on Hilton Head and Dataw Islands. Look for a detailed schedule of events and presenters bios to be posted soon at www.patconroyliteraryfestival.org.

Mary Poppins Jr.
November 22-24

Beaufort Theatre Company Presents Mary Poppins Jr.

Your favorite practically perfect nanny takes center stage in this Supercalifragilisticexpialidocious adventure based on the award-winning Broadway musical and classic Walt Disney film. Disney and Cameron Mackintosh's Mary Poppins Jr. is an enchanting mixture of irresistible story, unforgettable songs and breathtaking dance numbers.

<https://www.uscbcenterforthearts.com/2018-19-schedule-1>



Know of an exciting off-island event being held December - February?
Please email DatawMarketing@islc.net for consideration for inclusion.